



Resume

Dipl.-Des. (FH) Marianne Mader

Work Experience

May 2019 - present

PRODUCT MANAGER E-COMMERCE/CORPORATE WEB
Digital Loop GmbH in Munich

Product manager working with international agile teams, client consulence, agile Product Owner, Certified Scrum Master (Scrum Alliance), working mainly with Shopware 6 and Wordpress

November 2018 - May 2019

CONTENT MANAGER ONLINE (Online Marketing)
Design Offices GmbH in Munich

Project management introduction of a DAM system, project management revision and recreation of parts of the corporate website, website editing in Typo3

September and October 2018

FURTHER EDUCATION/TRAINING Webdesign Frontend
Macromedia Academy in Munich

November 2017 - June 2018

FURTHER EDUCATION/TRAINING Online Journalism, Content Management, Webdesign
Wildner Academy in Munich

March 2008 - October 2017

CSA - CONTENT SPECIALIST (Editorial Team)
Getty Images Deutschland GmbH in Munich

Picture research, newsletter + lightbox compilation, ftp feed support, Picturemaxx offers, DRM, GI Wrap (marketing mailing) from concept to reporting, content creation for GI website

October 2007 – February 2008

PHOTO EDITOR
Condé Nast in Munich | Vanity Fair Online
Picture research, picture editing, content management

March - June 2007

ASSISTENT GRAPHIC + WEB DESIGN (Freelance)
Ice Models Srl. in Milan, Italy

Photo editing/retouching, sedcard layout, website editing

June and July 2006

JUNIOR GRAPHIC DESIGNER

Electa Napoli (Mondadori) in Naples, Italy

Book layout, graphic design, proofreading

Education

October 2000 – March 2006

DIPLOMA | Degree program "Mediendesign"

University of Applied Sciences Braunschweig/Wolfenbuettel

April – August 2005

GRAPHIC DESIGN | Internship semester

Agency "Turnè Srl." in Naples, Italy

December 2002 – February 2003

STUDIO PHOTOGRAPHY | Internship semester

Studio "Druwe & Polastri" in Weddel

September 2002 – Nov. 2002

GRAPHIC DESIGN + 3D | Internship semester

Agency "Agentur Spezial" Braunschweig

April 1999 - September 2000

INTERMEDIATE DIPLOMA | Degree program "Sozialwesen"

University of Applied Sciences Braunschweig/Wolfenbuettel

Languages

German: native language

English: business fluent

Italian: business fluent

Skills

Adobe CC, Sketch, Collaboration Tools (Zeplin, Miro, etc.)

HTML5 + CSS3, UX/UI, CMS and editorial systems:

WordPress, Typo3, pagebuilder tools, Shopware 6

administration, landing page creation, mockups

Content planning, content creation, SEO writing, SEO tools

DAM, DRM, Picturemaxx, picture research, image databases

Newsletter and campaign creation

Agile, Scrum, Design Thinking, Kanban

Atlassian Jira, Confluence, Trello, MS Teams, Slack

CRM: Salesforce, HubSpot

Hobbies

Outdoor activities

Bouldering

Travelling

Photography

Crochet amigurumies